



Press Release – For Immediate Release
December 31, 2015

Subject: Kirby-Smith Machinery, Inc. Announces Internal Structure Change in North Texas Branches

Kirby-Smith Machinery, Inc. (KSMI) has implemented the following internal structure change to provide streamlined customer focus by branch assigned territory. Effective January 1st, 2016, Paul Bell will take responsibility for all facets of the Fort Worth and Abilene branches, including sales and rental oversight. Doug Bagley will assume the role for the Dallas branch and its assigned area of responsibility.

These dual roles of **Sales and Operations Manager** will align the company focus to be the equipment authority for the industry and clients they serve. By providing structure to the combined departments with one primary manager, each branch will provide seamless products and product support across the 149 counties covered by KSMI in North and West Texas.

KSMI provides support to its customers in TX from six area locations in North and West Texas. Branch operations in West TX, including Odessa, Lubbock and Amarillo are directed by West TX Area Manager, Chuck Thompson.

Kirby-Smith's organization structure change in the TX Metroplex is driven by high customer volume and strong activity, which has been mostly unaffected by energy markets.

"These operational changes will better position KSMI for the expected growth in sales and rental," reports David Cooper, Vice President and General Manager of the Southern Division. "In addition we will have the right structure for expanding our support with new locations and new products as we continue to provide strong primary contact with a growing marketplace."

Kirby-Smith Machinery, Inc. has been a leader in the industry for over 30 years, and is approaching the 7th year of expanded coverage in the Texas equipment market. KSMI offers Komatsu, National Boom Trucks and the Wirtgen family of products (Wirtgen, Kleemann, Vogeles and Hamm) along with rental, sales, service and parts for these lines and other aligned products in most of the territory.

About Kirby-Smith Machinery, Inc.

Kirby-Smith Machinery, Inc. was established in 1983 and is recognized as one of the premiere new and used heavy construction equipment and crane dealers in the country. Kirby-Smith Machinery and their hundreds of dedicated professional employees are committed to providing reliable new and used equipment for sale and equipment rentals, responsive service and equipment parts for multiple makes and models. Kirby-Smith has 10 branch locations in Oklahoma, North Texas, West Texas, Kansas, and Missouri. For more information about Kirby-Smith Machinery, call us at 888-861-0219 or visit our website at www.kirby-smith.com

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